

What's a Mock Recall & How Do I Perform One?



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Scope



- I. What Exactly is a Mock Recall
- II. Elements of an Effective Mock Recall
- III. Application Exercise

A Mock Recall Is...



- A simulated recall exercise
- **INVALUABLE**
 - No kill step currently exists for fresh produce
 - Produce recalls are typically Class 1 involving human pathogens
 - Practice Makes Perfect
 - Time is \$\$\$\$

A Mock Recall is Important!



- Tests the recall program & procedures to determine if implicated lot(s) are quickly identified and controlled and reconciled against:
 - Quantities produced
 - Quantities in inventory
 - Quantities in distribution
- Identifies potential problems and allows personnel to become familiar with recall procedures
- Provides opportunity for correcting deficiencies in recall procedures

Elements of an Effective Mock Recall



1. Frequency & Timing
2. Realistic
3. Comprehensive
4. Document
5. Critique/Review
6. Assess Effectiveness

Elements of an Effective Mock Recall



1. Frequency & Timing
 - Annually at minimum
 - More is Better
 - Be unpredictable - Do not broadcast
 - Do not schedule at convenient times
2. Realistic
 - Make recall scenario as real as possible
 - Begin simple and work for more complex
 - Don't opt for "easy outs"
 - Multi-layer Distribution

Elements of an Effective Mock Recall



3. Comprehensive

- Include ALL departments
- Test ALL aspects of Recall plan
- Take simulation beyond your organization

4. Document

- Record all activities
- Utilize forms or templates in Recall plan

Elements of an Effective Mock Recall



5. Critique/Review

- Include ALL departments
- Test ALL aspects of Recall plan

6. Assess Effectiveness

- Identify any issues or problems encountered during the exercise
- Amend Recall plan or procedures, conduct training, etc.

Applying the Elements



Scenario: your customer, Savannah's, has notified the President of your company that a lot of cantaloupes tested positive for Salmonella.

Applying the Elements



First Steps:

- Coordinate Recall actions
- Perform traceback procedures -
identify source(s) utilizing lot# of
implicated lot

Applying the Elements



Next Steps:

- Identify where all raw material was used including re-packs, samples, etc.
- Acquire records & supporting documentation

Applying the Elements



Implicated Product	# of Units	Unit of Measure	Farm & Block Code	Harvest Date	Lot ID(s)
Cantaloupe	25	120ct Bins	CC06100	06/10/09	1111
Cantaloupe	25	48/12ct	CC06100	06/10/09	1212
Cantaloupe	50	12ct cases	CC06100	06/10/09	1313

Total Units = 100

Applying the Elements



Next Steps:

- Perform traceforward procedures
- Identify all finished products that contained implicated raw materials
- Identify all customers & product disposition

Applying the Elements



Customer	# of Units	Unit of Measure	Lot ID (s)	PO#	Ship Date	Carrier	Destination
Savannah's	25	12ct Cases	CC06100, 1111	1234	06/12/09, 13:10	Fresh Wheels	Atlanta, GA DC
Savannah's	25	12 ct Cases	CC06100, 1111	1235	06/13/09, 14:35	Fresh Wheels	Raleigh, NC DC

* - other product orientations were still in inventory at company's cooler

Applying the Elements



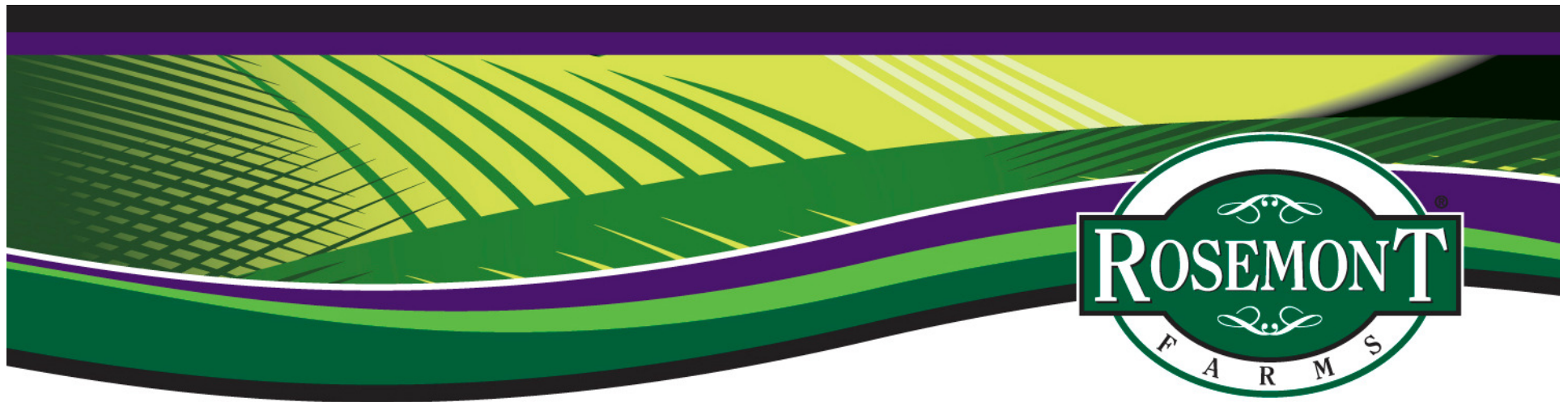
Final Steps:

- Discuss product disposition options
- Discuss corrective actions, cross-check with other Food Safety Systems
- Discuss proper methods in dealing w/ FDA, Reportable Foods Registry
- Review other elements of Recall Plan
 - Press releases, methods of communication with customers, media policy
- Effectiveness Checks

Goals

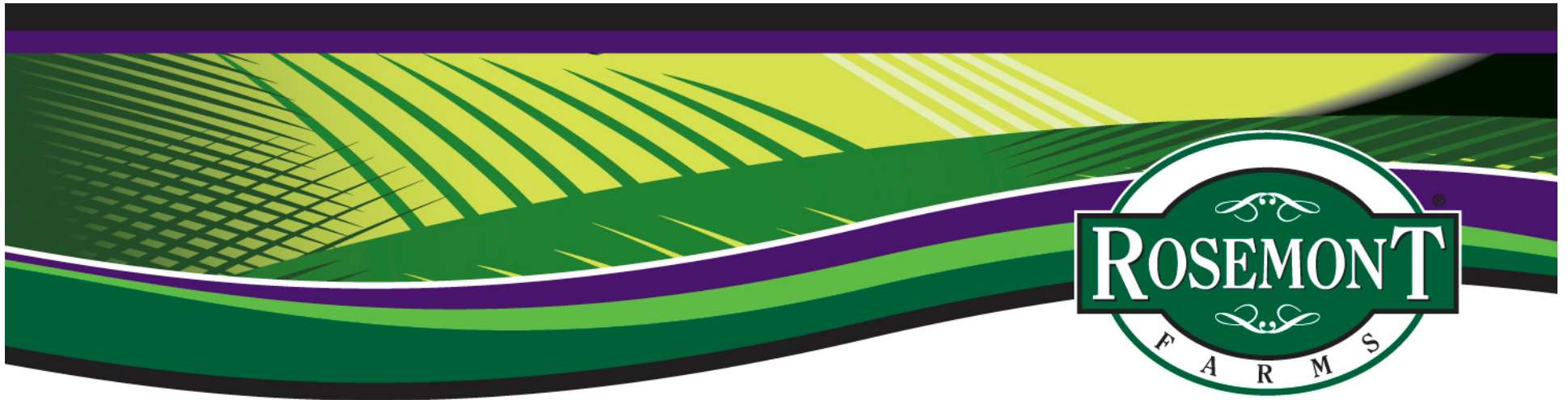


- Swiftly identify 100% of affected product
- Teamwork
- Learn from the Exercise
- Strengthen Recall Plan



Even if you believe that your company's Recall Program & Recall Team is outstanding, but you don't put test them rigorously and consistently... you will never know the level of effectiveness you will be able to accomplish if a real recall were to occur...

Got Mock?



Questions?

There is no glory in practice, but without practice, there is no glory...

- *Unknown*